



Climate change has led to more frequent extreme weather events around the world, with Africa being the most severely affected. Countries such as Ethiopia, Somalia, and South Sudan in the Horn of Africa, have suffered the most serious drought in 40 years. Some of these places were hit by heavy rains and floods following prolonged drought, causing a large number of crop losses and exacerbating the problem of hunger.

According to the latest UN report, Africa is the region with the highest percentage of population facing hunger. On average, one in every five people suffers from hunger. Many hungry children are in urgent need of rescue due to prolonged starvation and severe malnutrition.

World Vision invites students in Hong Kong to donate their red packets this **Lunar New Year**, offering support to vulnerable children and families across the globe.

Funds raised will be used to support World Vision to help communities facing hunger in Africa by:

- Distributing **nutritious food** to impoverished families for the health of malnourished children to be improved
- Supporting impoverished families to **establish kitchen gardens** by providing seeds and farming tools for growing a good variety of food, so that children can have a balanced nutritional intake
- Providing **nutrition trainings** for pregnant or lactating women to learn to cook nutritious meals, so that children can grow up healthy

**Activity Period:** February to March, 2025

**Enrollment Deadline:** 20 January, 2025

**Enquiry:** 2399 3427 Ms. Winnie Chan

**Website :** <https://www.worldvision.org.hk/en/redpacket/school>



Hindiya from Ethiopia lives with her two sons, Mensur and Nuredin. She could not earn enough to put food on the table to feed themselves, and her younger son, Nuredin, was severely malnourished and on the brink of death. Mensur stayed home looking after his brother, so he missed out on school frequently.



World Vision provided seeds and training to Hindiya and soon she had a thriving garden. She learned about child nutrition and growing food that is essential for children's health. She also received some chickens, learned to set up her own poultry business and she can now ensure stable income. Nuredin is now a healthy toddler and Mensur is back at school and doing well.

## **Donation Methods**



### 1. Donation Box

Borrow donation boxes from World Vision to collect red packets. Schools will be notified about the arrangements and delivery dates of the donation boxes.

### 2. Crossed Cheque

### 3. ATM / Bank Account Transfer

## **Supporting Materials**



World Vision will provide:

1. E-Poster
2. Campaign Red Packets
3. Stickers (Kindergartens and primary schools)  
Fai-chuns (Secondary schools)
4. Certificate of Appreciation





# Supporting Materials



E-Poster



Campaign Red Packets



Stickers  
(KIN & PRI schools)



Fai-chuns  
(Secondary schools)

# Your Red Packet 2025

## Enrolment Form

Address: Public Education Department 2/F Mayfair Centre, 4 Anchor Street, Tai Kok Tsui, Kowloon  
Tel: (852) 2399 3427 Fax: (852) 2394 0566 Email: edu@worldvision.org.hk Website: www.worldvision.org.hk

Name of School: \_\_\_\_\_ Principal: \_\_\_\_\_  
Teacher-in-charge: \_\_\_\_\_ Position: \_\_\_\_\_ Subject/Club: \_\_\_\_\_  
Address: \_\_\_\_\_  
Tel: \_\_\_\_\_ (School) \_\_\_\_\_ (Mobile) Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ (Your application will be confirmed through email)  
Date: From 2025 \_\_\_\_ (mm) \_\_\_\_ (dd) to \_\_\_\_ (mm) \_\_\_\_ (dd)  
Grade/Year: \_\_\_\_\_ No. of participants: \_\_\_\_\_

Please "✓" the appropriate ☐ and fill in the required information:

### ☐ Donation Box Borrowing

- ☐ Large donation box (30cm L x 22cm W x 20cm H) Total: \_\_\_\_\_ (Max. 2)  
☐ Small donation box (17cm L x 12cm W x 18cm H) Total: \_\_\_\_\_ (Max. 5)

#### Arrangements:

1. After receiving your application, WV staff will contact you to confirm the dates of donation box delivery.
2. You shall receive a notice of the donation box delivery and collection arrangements through email. Please sign and reply the notice for the final confirmation.
3. WV will deliver and collect the donation box(es) according to the agreed dates.
4. WV will provide the donation receipt(s) and a certificate of appreciation to school after the campaign.

### ☐ Crossed Cheque

Please make your cheque payable to **WORLD VISION HONG KONG** and write the School Name on the back of the cheque.

### ☐ ATM / Bank Account Transfer

BANK OF CHINA (HK) 012-883-0-002552-0

## Supporting Materials

- ☐ E-Poster (will be provided by email)  
☐ Campaign Red Packets  
☐ Stickers  
☐ Fai-chuns

We would make use of your contact information to keep you updated on our educational activities.

※ Please indicate: ☐ I want / ☐ I do not want to receive updates from World Vision.

X

Principal's signature with school stamp

Date

(yyyy/mm/dd)