

Theme: Mission Nutrition

Date: 20 November 2011 (Universal Children's Day) or within the month of November 2011

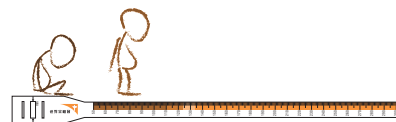
Crisis: Every day, 22,000 under-five children die of preventable causes. One-third of these deaths are related to malnutrition.

Target: Raise awareness among students in Hong Kong, and to save children from malnutrition and help them attain their right to survive.

Mission: Please select the activities below for your classroom or extra-curricular programmes.

1

LEARN



- Show the educational video provided by World Vision on the activity day. (Duration: 8-10 minutes)
- Invite World Vision staff to deliver an educational talk on the event day.

2

ACT



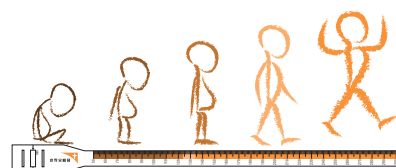
- Have students wear campaign stickers (For kindergartens and primary schools)
- Use the leaflet (which includes a "Mid-Upper Arm Circumference tape") provided by World Vision or download it from World Vision Website (www.worldvision.org.hk/en/learn/nutrition) to share with others how malnutrition affects children's health.

3

EXTENDED ACTIVITIES



- Organise a "School Famine" to let students experience hunger pangs firsthand (School Famine reference link: www.worldvision.org.hk/eng/sf)
- Raise funds to support World Vision's food security and development projects:
 - HK\$1,500 – can provide diversified drought resistant seeds for 8 farmers living in poverty
 - HK\$1,000 – can provide highly nutritious corn soya blend for 8 children, pregnant women or breastfeeding mothers for 3 months
 - HK\$650 – can provide nutritious food for 2 malnourished children for one year(Schools can borrow donation boxes from World Vision, or use crossed cheque/direct bank-in for donation settlement.)



變營任務
MISSION
NUTRITION

World Vision Hong Kong

2/F Mayfair Centre, 4 Anchor Street,
Tai Kok Tsui, Kowloon, Hong Kong

Tel : 2399 3427

(Kindergarden & Primary Schools)
2399 3476

(Secondary Schools & Tertiary Institutions)

Fax : 2394 0566

www.worldvision.org.hk/en/learn/nutrition

Please fax completed form to Public Education Department of World Vision Hong Kong on 2394 0566 on or before 14 Oct 2011 (Fri) .

Our school will participate in "Change the world, Yes I Can!" on _____ November 2011.

Please "✓" where appropriate and fill in the necessary information

1. Learn

- Show the educational video
- Exhibition boards* (while stock last) —
Date: _____(dd/mm) to _____(dd/mm) (One week only)
- Thematic talk* — Date and Time: _____(dd/mm) From _____to _____ a.m./p.m.

2. Act

- Have students wear campaign stickers (For kindergartens and primary schools)
- Distribute the MUAC leaflet to students, encourage them to use the leaflet and spread the message

3. Extended

Activities

- Organise a "School Famine"
- Raise funds to support World Vision food security and development projects
 - World Vision donation boxes on loan*: From _____(dd/mm) to _____(dd/mm)
 - 30cm (L) x 22cm (W) x 20cm (H) Quantity: _____ boxes (Maximum of 2)
 - 17cm (L) x 12cm (W) x 18cm (H) Quantity: _____ boxes (Maximum of 7)
 - Use a crossed cheque or direct bank-in for donation settlement

* Our staff will contact you to confirm the date of thematic talk/ borrowing and returning of exhibition boards or donation boxes.

Our school will send staff to pick up the following materials on _____ (dd/mm).
(Location: 2/F, Mayfair Centre, 4 Anchor Street, Tai Kok Tsui, Kowloon)

Pick-up Time: from 24 October 2011 onwards, Mondays to Fridays, 9:30 a.m. to 5:30 p.m.
(except public holidays)

- 1 copy of Educational Video DVD
- Exhibition Boards
- _____ pieces of campaign sticker
- _____ copies of MUAC Leaflet

Name of School: _____

Address: _____

Teacher-in-charge: _____ Title: _____

Responsible Subject/Club: _____ Fax No.: _____

Tel. No.: _____ Mobile No.: _____

Email: _____

Grade: _____ No. of Participants: _____ (Students) _____ (Teachers) _____ (Parents)

World Vision will only keep personal data on file for processing your requests and information purposes. Please contact our Public Education Department on 2399 3476 for enquiries.

World Vision Hong Kong, incorporated with limited liability, is a Christian humanitarian organisation working to create lasting change in the lives of children, families and communities living in poverty.

